

Genomics education for the pharmacy workforce

Primary care pharmacy technician persona

This tipsheet provides an overview of what pharmacy technicians working in primary care roles consider day to day regarding the use of genomics in their role; this presents the top three areas in each of the categories. It introduces general themes that may be important to deliver genomics-informed medicines optimisation to patients.

This resource may not reflect the feelings or experience of all colleagues but has been produced to stimulate further conversation and thought.

What do I do?

- Advice on medicines (prescription and OTC medication counselling)
- Dispensing of repeat and acute prescriptions
- Relationship building (GPs, care homes, primary care network)

Why do I do it?

- Disease prevention and healthy living promotion
- Responding to patient needs – delivering good patient care
- Safe and most effective use of medicines

What do I want?

- Accessible content in terms of design and readability
- Blended learning methods – F2F, e-learning, peer to peer. Diverse digital literacy in profession
- Material provided in different forms – to read, watch and listen

What's stopping me?

- Abstract concept of how it will impact the patient and profession in the future
- No direct source of knowledge
- Perceived complexity

What convinces me?

- Desire to develop in role and personal professional development
- Feeling confident and competent
- Patient safety and patient outcomes

What/Who informs me?

- Education and training sessions
- Leaders in the profession including pharmacists/ GPs/consultants/nurses
- Regulatory bodies