

Genomics education for the pharmacy workforce

ICB pharmacist persona

This tipsheet provides an overview of what pharmacists working in ICB roles consider day to day regarding the use of genomics in their role; this presents the top three areas in each of the categories. It introduces general themes that may be important to deliver genomics informed medicines optimisation to patients.

This resource may not reflect the feelings or experience of all colleagues but has been produced to stimulate further conversation and thought.

What do I do?

- Long-term condition clinics (specialist input)
- Medicines optimisation and support for patients
- Structured medication reviews

Why do I do it?

- Achieving targets and KPIs
- Ensuring safe and most effective use of medicines
- Optimising patient outcomes

What do I want?

- Access to resources and education to use in practice, and for them to be built into my digital systems
- Demystification: someone to explain simply what it means for my practice
- Leadership in this space and clear communication of what is expected

What's stopping me?

- Increased patient queries, referrals & workload (lack of capacity and trained workforce)
- Perceived complexity
- Personal risk: risk of action and/or no action and link to legal and ethical

What convinces me?

- Desire to develop in role
- Feeling confident and competent and desire to develop professionally
- Patient outcomes

What/who informs me?

- Data and evidence base
- Professional bodies
- Leaders in the healthcare profession including pharmacists/GPs/consultants/nurses