10 KEY TAKE-AWAYS

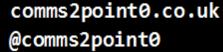
- 1. don't try to be on everything
- 2. work harder for engagement and returns
- 3. own your own platforms and make sure they fly
- 4. manage your time well
- 5. find 5-10% of your week/month to innovate and be creative



10 KEY TAKE-AWAYS

- 6. believe in to yourself
- 7. always, always evaulate
- 8. be creative
- 9. be brave

and...





10: always have a great plan



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